



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Keeping Citizens First (73544)**  
**McLaughlin & Associates (9012)**  
CAMPBELL, MARIANNE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2569212  
**Inv Date** 8/19/2012  
**Terms** CIA  
**Contract** 1352963  
**Bill Type** Weekly/Irregular  
**Period** 8/13/2012 - 8/19/2012

**McLaughlin & Associates**  
**566 S Rt 303**  
**Blauvelt, NY 10913**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** KEEPING CITIZENS 1ST (466895)  
**Acct Types** **National/Political Issue Agency BRD**  
**Est/Headline** 365/06270964  
**Demo** A35+R  
**Revision**  
**Comments** KEEPING CITIZENS 1ST  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 8/21/2012 3:53:33PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	SPOT	5:00:00PM- 5:30:00PM	Per week (1), Mo, Tu	08/14/12 5:19PM (Tu)	:15/:15	News-WPEC CBS 12 News at 5p	KE01M12	\$150.00	
1.1	SPOT	5:00:00PM- 5:30:00PM	Per week (1), Mo, Tu	08/14/12 5:22PM (Tu)	:15/:15	News-WPEC CBS 12 News at 5p	KE01M12	\$150.00	
3.1	SPOT	6:00:00PM- 6:30:00PM	Per week (1), Mo, Tu	08/14/12 6:11PM (Tu)	:15/:15	News-WPEC CBS 12 News at 6p	KE01M12	\$225.00	
3.1	SPOT	6:00:00PM- 6:30:00PM	Per week (1), Mo, Tu	08/14/12 6:13PM (Tu)	:15/:15	News-WPEC CBS 12 News at 6p	KE01M12	\$225.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$750.00</b>
Commission	<b>(\$112.50)</b>
Net Total	<b>\$637.50</b>

Total Spots 4